

Deena Bartel-Wagner
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Employment

Freelance Editor, Writer and Copywriter—Experience has included writing for a wide variety of publications and topics, including news releases, feature and human interest stories, web content, public service announcements and radio ads. Also have experience in copyediting, proofreading and deciding on editorial content of brochures, newsletters, etc. Was a writer for the Gracelink Education lessons geared for ages 10-12.

Publications Editor, World Health Organization Africa Regional Office, Brazzaville, Congo – Responsibilities included writing, designing and editing brochures. Copyediting materials written by other authors. Proofing final drafts before printing. Teaching colleagues how to use desktop publishing and word processing programs.

Media Relations Coordinator, Adventist Disaster Response—Responsibilities included, on a consultant basis, establishing contacts with national media outlets, raising awareness with the public media of the work of ADR, monitoring all ADR news stories, writing and distributing news stories pertaining to ADR.

Public Relations Director of SAWS Thailand—Responsibilities included coordinating all information for refugee relief organization. Produced news releases, newsletters, fundraising materials and grant applications.

Assistant Director of Public Relations, WAUS-FM, Berrien Springs, MI—Edited quarterly magazine with circulation of 15,000 subscribers. Also wrote news releases, radio ads and supervised volunteer staff.

Assistant to Director of Public Relations, Union College, Lincoln, Nebraska—Responsible for weekly news releases for the college. Designed and produced multimedia presentations.

Education

Andrews University, Berrien Springs, MI–Graduate Study–Communications and Asian Studies, 1979–1980

Union College, Lincoln, NE–Bachelor of Arts–Journalism, 1978

Barton County Community College, Great Bend, KS, 1978
Associate of Arts, Radio Broadcasting, 1978

Skills

- Strong organizational skills. Able to visualize both the big picture and the minute details. Broad background in overseas travel, working with multi-cultural groups and living and working outside the perimeter of the United States. Ability to network with both US and foreign nationals. Talents include concept development, copywriting, working independently when necessary, able to manage large, complicated projects and print production. Personal attributes include reliability, creativeness, loyal, persevering and working on a project to see it through to completion.
- Knowledge of operation of Macintosh PowerMac Computers, desktop publishing and word processing. Some experience on PC computers.
- Can operate a 35mm camera and have darkroom experience.

References

Supplied upon request